



2018 PGA OF ALBERTA

GOLF SHOWS

REGISTRATION BOOKLET



Edmonton Golf Show

March 10 & 11, 2018

Edmonton Expo Centre

Hall H

Calgary Golf Show

March 24 & 25, 2018

BMO Centre

Hall B

www.AlbertaGolfShows.com

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2018 PGA OF ALBERTA GOLF SHOWS



October 26, 2017

Dear Exhibitor,

The PGA of Alberta would like to invite you to the 2018 Golf Shows being hosted in **Edmonton on March 10 & 11** at the Edmonton Expo Centre (Hall H) and in **Calgary on March 24 & 25** at the BMO Centre (Hall B).

Avid golfers from all over the province attend the Golf Shows and use them as a great resource for golf trips, golf education, and prospective golf memberships. The consumer shows also feature a discount clearance golf centre, where golfers can find great deals on past years' clubs, balls, shoes and apparel.

Enclosed you will find all of the necessary information to secure booth space for your company. For the 2018 Golf Shows we are offering two different registration deadlines and fees (please see the enclosed Exhibitor Registration Form for more details). One of the options is an early registration option where you can substitute cash for prizes that will be given away at the Shows. We are once again requesting all exhibitors to prepare "**Exclusive Exhibitor Show Specials**" for the patrons at each Show. This could include discounted green fees, hotel rates or golf membership specials. These specials are required by **February 1, 2018** and will have to be approved by the PGA of Alberta. These specials will be included on the Alberta Golf Shows website and social media pages.

Payment must be received along with your completed registration form in order to secure your booth space. Upon receiving your payment and the Exhibitor Registration Form, the PGA of Alberta will be contacting you to confirm your booth space along with the names of all of the persons from your company attending the Show(s) and the details of your Exclusive Exhibitor Show Special. If you require any power outlets, lighting, audio visual equipment or an internet connection for your booth please visit www.albertagolfshows.com. **The last day to register for both Shows is February 9, 2018, however, please note our deadlines to receive a discount on early registration.**

If you have any other questions regarding the registration process please contact **Britney Andersen** at the PGA of Alberta Office, toll free at 1.888.866.6140 or by email at britney.andersen@pgaofalberta.com.

Yours truly,

Tahlon Sweenie
PGA of Alberta Golf Show Co-Chair
Head Golf Professional, Jasper Park Lodge GC

Dale Tomlinson
PGA of Alberta Golf Show Co-Chair
Head Golf Professional, The Winston GC

2018 PGA OF ALBERTA GOLF SHOWS



EDMONTON EXHIBITOR REGISTRATION FORM

2018 Edmonton Golf Show dates at the Edmonton Expo Centre (Hall B):

Saturday, March 10, 2018: 9:00am - 5:00pm

Sunday, March 11, 2018: 10:00am - 4:00pm

BOOTH SETUP: Friday, March 9, 2018 - 12:00pm - 6:00pm

2018 GOLF SHOW RATES AND DEADLINES

Option One: \$1,050 per 100 sq./foot booth **PLUS a prize donation valuing \$400. Prize must be submitted by Feb. 1, 2018.** **Deadline: December 8, 2017**
(Payment due January 15, 2018)

Option Two: \$1,450 per 100 sq./foot booth **Deadline: February 9, 2018**
(Registrations after this date will be based on availability).

All booths include 8' black drape, 3' side drapes, 8' table (black and white skirted), carpet (grey) and two chairs.

PARKING, POWER AND INTERNET ARE NOT INCLUDED.

Company Name: _____
(As you would like it to appear on the Show Guide)

Date: _____

Company Address: _____
(Where you would like your VIP Passes to be sent.)

Company Phone: _____

Email Address: _____

Postal Code: _____

Please return this form, with payment to the following address. Entries will be confirmed via email when payment has been received.

**PGA of Alberta - 517-23 Avenue NW - Calgary, Alberta - T2M 1S7 - Email - britney.andersen@pgaofalberta.com
Telephone (888) 866-6140 / Fax (877) 259-8895**

Payment by Cheque: Please make cheques payable to the *PGA of Alberta*.

GST#:
83024 0750 RC0001

Credit Card Number: _____

of 10x10 booths: _____

Expiry Date: _____

Rate: \$ _____

Signature: _____

+ 5% GST: \$ _____

Please check the box if you would like the same booth location as 2017

Total: \$ _____

Booth assignments will be made on a first come first serve basis and requests are subject to availability.

Booth numbers will be released in mid February 2018. Exhibitor updates will be available at www.AlbertaGolfShows.com

TERMS AND CONDITIONS:

By signing here my Company and I agree to include a **“Exclusive Exhibitor Show Special”** for the 2018 PGA of Alberta Golf Show at the Edmonton Expo Centre in Edmonton on March 10th & 11th, 2018. I agree to send my Show special information to the PGA of Alberta prior to **February 1, 2018**. I also agree that our booth space will not be shared by any other company.

Signature: _____

2018 PGA OF ALBERTA GOLF SHOWS



CALGARY EXHIBITOR REGISTRATION FORM

2018 Calgary Golf Show dates at the BMO Centre (Hall B):

Saturday, March 24, 2018: 9:00am - 5:00pm

Sunday, March 25, 2018: 10:00am - 4:00pm

BOOTH SETUP: Friday, March 23, 2018 - 12:00pm - 6:00pm

2018 GOLF SHOW RATES AND DEADLINES

Option One: \$1,050 per 100 sq./foot booth **PLUS a prize donation valuing \$400. Prize must be submitted by Feb. 1, 2018.** **Deadline: December 8, 2017**
(Payment due January 15, 2018)

Option Two: \$1,450 per 100 sq./foot booth **Deadline: February 9, 2018**
(Registrations after this date will be based on availability).

All booths include 8' black drape, 3' side drapes, 8' table (black and white skirted), carpet (grey) and two chairs.

PARKING, POWER AND INTERNET ARE NOT INCLUDED.

Company Name: <small>(As you would like it to appear on the Show Guide)</small>	_____	Date:	_____
Contact Name:	_____	Company Address: <small>(Where you would like your VIP Passes to be sent.)</small>	_____
Company Phone:	_____		_____
Email Address:	_____	Postal Code:	_____

Please return this form, with payment to the following address. Entries will be confirmed via email when payment has been received.

PGA of Alberta - 517-23 Avenue NW - Calgary, Alberta - T2M 1S7 - Email - britney.andersen@pgaofalberta.com
Telephone (888) 866-6140 / Fax (877) 259-8895

Payment by Cheque:	Please make cheques payable to the <i>PGA of Alberta</i> .	GST#: 83024 0750 RC0001
Credit Card Number:	_____	# of 10X10 booths: _____
Expiry Date:	_____	Rate: \$ _____
Signature:	_____	+ 5% GST: \$ _____
		Total: \$ _____

Please check the box if you would like the same booth location as 2017

Booth assignments will be made on a first come first serve basis and requests are subject to availability.

Booth numbers will be released in mid February 2018. Exhibitor updates will be available at www.AlbertaGolfShows.com

TERMS AND CONDITIONS:

By signing here my Company and I agree to include a **'Exclusive Exhibitor Show Special'** for the 2018 PGA of Alberta Golf Show at the BMO Centre in Calgary on March 24th & 25th, 2018. I agree to send my Show special information to the PGA of Alberta prior to **February 1, 2018**. I also agree that our booth space will not be shared by any other company.

Signature: _____

CONTRACT TERMS

SPACE RENTAL

1. A space is considered sold once it has been paid for. Space is sold to an exhibitor at the discretion of the Golf Show organizing committee. If desired, the committee may change the layout or location of an exhibitor's space up to 10 days in advance of the Show.
2. The exhibitor agrees to use the rented space for their own purposes, to promote their services exclusively. The exhibitor may not share the assigned space in part or in whole with another company.
3. The exhibitor agrees to respect any contract, agreement or collective agreement binding them to the PGA of Alberta and to the suppliers for the Show. They also agree to obey the laws of different levels of government and those of the fire department.
4. The PGA of Alberta reserves the right to alter assigned space(s) should it be considered in the best interest of the Show.

TERMINATION

The contract may be terminated through written notice sent to the PGA of Alberta at least **30 days before the Golf Show** is held. A sum of \$200 will be retained to cover administrative fees. The balance will be reimbursed to the exhibitor. Should cancellation come less than 30 days before the Show, the exhibitor must assume all costs related to their involvement in the Show, including the registration.

EXHIBITOR LIABILITIES

1. The exhibitor acknowledges that the PGA of Alberta and the PGA of Alberta Golf Shows do not have insurance covering exhibitor's property. It is the exhibitor's sole responsibility to obtain interruption, property damage, personal injury, vandalism, theft and any other insurance it may need to cover any losses it may suffer while at the PGA of Alberta Golf Shows.
2. Should the Golf Show be cancelled, the organizing committee cannot be held liable for losses or damage to the exhibitor's goods if this cancellation results from a natural disaster, an explosion, an act of terrorism, or any other cause beyond the committee's control. The exhibitor is liable for damage and deterioration caused to the building, the booth, and the merchandise and goods of the exhibitors.
3. The exhibitor agreed to behave respectfully toward the other exhibitors, the organizing committee, and the suppliers for the Golf Show.
4. The exhibitor is reminded that visiting in other booths is by invitation only and are requested to observe this fundamental courtesy at all times.
5. The exhibitor is liable for damage and deterioration caused to the building, the booth, and the merchandise and goods of the other exhibitors.

GENERAL RULES AND REGULATIONS

1. The exhibitor agrees to abide by the regulations in force and any other regulation that the organizing committee may adopt before, during, or after the Golf Show.
2. The exhibitor agrees to respect the requirements of the fire department. This regulation applies to the material to be sold and to the exhibition site as stipulated in the timetable.
3. The exhibitor agrees to respect the timetable in the Show schedule. In return, the organizing committee agrees to provide access to the exhibition site as stipulated in the timetable.
4. The exhibitor must ensure the presence of at least one representative at their booth during business hours for the Golf Show.
5. The exhibitor agrees to comply with the regulations respecting height of the walls used in the booth. The exhibition booth must appear in good condition on all sides and from top to bottom.
6. During the set-up of the Golf Show, the exhibitor must ship their merchandise postage paid. No one is authorized to accept merchandise requiring payment on delivery. In Edmonton, **no one under the age of 15 may be in the Hall** during set-up or take down for the safety of everyone involved.
7. **Under no circumstances** may an exhibitor begin dismantling their booth before the Golf Show has closed. Should an exhibitor violate this regulation, they will be banned from subsequent PGA of Alberta Golf Shows.